



Dr. Butheina  
Business Coach

# Butheina Abdulilah H. Al-Harazi (太娜)

## Business Coach & Ph.D. Researcher

0009-0005-0447-5227

Driven by a deep academic passion for International Business and Sustainable Development, I am a Doctoral Researcher in Enterprise Management. My goal is to advance knowledge that drives sustainable and ethical business practices globally. With some experience in managerial, executive, and commercial roles across international markets, I am committed to integrating rigorous academic research with practical insights, enabling organizations to develop innovative strategies that foster long-term sustainable growth.

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### Experience

#### ▪ **Academic Lecturer**

(Entrepreneurship, International Business, Marketing)  
International University of Technology – Twintech  
01\2025 – 07\2025

#### ▪ **Business Trainer, Coach & Consultant**

Free Lancing  
02\2022 – Present

#### ▪ **Cofounder & Business Consultant**

Al-Nawar Company for Electronic Services-Oman  
05\2025 - 07\2025

#### ▪ **Cofounder & Executive Manager**

Advanced Enzobake for Food Trading – Yemen  
12\2024 – 07\2025

#### ▪ **Cofounder & Chief Financial Officer**

Fursan Al-Ma’refa School - Yemen  
08\2021 – 07\2025

#### ▪ **Cofounder & General Manager**

Themar for Investment and Food Industry – Egypt  
01\2020 - 07\2021

#### ▪ **Executive & Commercial Manager**

MBI for Trade and Industry – Egypt  
09\2019 – 07\2021

#### ▪ **Commercial & Supply Chain Manager**

Al-Mohsen Brothers Company for Trade & Agencies  
04\2017 – 08\2019

#### ▪ **Medical Instructor**

Medical Training Center of Science&Technology University  
2017-2018

#### ▪ **Pharmaceutical Industries Lecturer**

Al-Jazeera Medical & Technological College  
2017-2018

#### ▪ **Cofounder & Programs manager**

Amani Shabab Foundation for Development (A.Sh)  
2015-2018

#### ▪ **Cofounder & General Manager**

Dar Asslam Institute for Language & Computer  
2016-2017

#### ▪ **Medical Training Manager**

High Tech Institute for Training & Rehabilitation  
12\2015 – 04\2016

#### ▪ **Executive manager & Head of Training Dep.**

Yemen Pioneer Training Center  
2013 – 2014

#### ▪ **Volunteer in many youths’ initiatives**

Founder, Leader, Consultant or Participant

### Education

▪ Ph.D. Researcher – Enterprise Management  
Sichuan University, China  
9\2025 – Present

▪ Master of International Business & Sustainable  
Development

Maastricht School of Management (MSM), Netherlands  
*Master Thesis “The Entrepreneurial Intentions of  
Senior Students at Private Universities in Yemen”*  
09\2018 – 01\2022

▪ Bachelor of Pharmacy - Dar Asslam International  
University for Science & Technology, Yemen  
09\2011 – 09\2016

▪ English Proficiency - YALI & Exceed Language Center  
2010 – 2011 at YALI & 2022 –2023 at Exceed  
Certificate of Proficiency (Equivalent to C2 in CEFR)

### Soft Skills

Mental & Physical Activity	
Training & Coaching	
Leadership	
Business Correspondences	
Speech Fluency	
Communication	
Adaptability	

### Software Skills

MS. Office Programs	
SPSS	
Power BI	
Onyx ERP. Acc. Program	
AI Apps. & Websites	

### Languages

Arabic	
English	
Chinese	

### Additional Training & Qualifications

- More than 70 training programs in life skills [In class & Multinational Online Courses]
- More than 20 long training programs in TOT, Coaching, Management, Marketing, Accounting, Data analysis.

### References

Available upon request